

THE
GOOD

LIFE

2022 Media Pack

A magazine for Jimmy's Farm & Wildlife Park



2022 Media Pack

About the farm

From exploring the Wildlife Park to eating our own farm-grown produce in the Farm Restaurant, there is something for even the most seasoned of adventurers.

Host to over 300 rare breed pigs the site comprises of a Working Farm, Wildlife Park, Adventure Play, Shops, Gardens, Restaurant, a Farm Shop and Butchery. We deliver our beautiful free-range, rare breed meat nationally so if you can't visit us, you can still have a taste of the good life.

Jimmy & Michaela started farming in Wherstead in 2002

Situated in the heart of Suffolk, Jimmy's vision was to start a livestock farm using traditional, free range meat production practices rearing British rare-breeds. The Essex Pig company was born and, in addition to the working farm and butchery, is now home to a Wildlife Park, Restaurant, vegetable and flower gardens, Farm Shop and clothing, gift and craft shops.

Jimmy's passion for wildlife and Britain's countryside and farming traditions is evident. Sustainable farming and quality meat and food production is at the heart of everything we do at Jimmy's Farm.

About the magazine

Be a part of Jimmy's magazine and share the good life!

To celebrate the success of Jimmy's Farm, we bring you a fresh new quarterly lifestyle magazine for Jimmy's Farm! As part of our continued vision to share the good life with our visitors and readers, the magazine reflects the look and feel you experience when visiting the Farm.

Each issue features important subjects such as education, global climate change, sustainability, appreciation for species, animal experiences, protection and promotion of rare breeds, as well as recipes from our chef, a full list of events, shopping at the farm and much more!

The Good Life

is published quarterly to ensure we come out at the start of each season, and at the start of the school holidays! Printing 30,000 copies, the magazine is available FREE at the following outlets:



Jimmy's Farm - Every visitor will receive a copy

JOHN LEWIS
& PARTNERS

- Futura Park, Ipswich

WAITROSE
& PARTNERS

- Futura Park, Ipswich
- St Andrews Avenue, Colchester
- Station Road, Sudbury
- Fossetts Way, Southend on Sea
- 1231/1241 London Road, Leigh on Sea
- Church Hill, Saxmundham

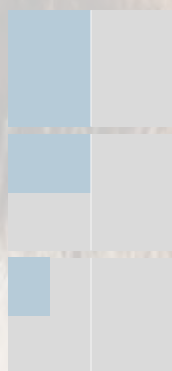


- Vauxhall
- Breydon Water
- Cherry Tree
- California Cliffs
- Summerfields
- Coopers Beach
- Kessingland
- Weeley Bridge
- Naze Marine
- Highfield Grange
- Valley Farm

Our quarterly editions will be published at the following times:

Spring 2022 Issue	Published 18th March
Summer 2022 Issue	Published 17th June
Autumn 2022 Issue	Published 16th September
Winter 2022 Issue	Published 1st December

Advertising Rates



Full Page
£1100

Half Page
£550

Quarter Page
£300

Discount offered for booking all 4 editions, as follows:

x4 Full Pages for 2022
£1000 each

x4 Half Pages for 2022
£475 each

x4 Quarter Pages for 2022
£250 each

AD SPECS

- All files should be in Adobe Portable Document Format (PDF)
- Only high-res PDFs will be accepted
- All transparency and layers flattened
- Ad image resolution 300dpi
- Crop, Bleed and Trim marks must be used, unless it is for a quarter-page ad
- Please allow 3mm bleed (.125in) for full-page and half-page ads



Full		Half		Quarter	
	Height		Height		Height
	297mm		133mm		133mm
	x		x		x
	Width		Width		Width
	210mm		190mm		93mm



CONTACT US

The Good Life

is published by DS Media on behalf of Jimmy & Michaela.

Feel free to contact us to discover how you can be a part of the 2022 journey!

Chantell Keston
Sales Executive
chantell@thedsgroup.co.uk
01255 221322

Debbie Taylor
Regional Sales Executive
debbie@thedsgroup.co.uk
01255 221322